5th March 2024

To,
National Stock Exchange of India Limited ("NSE").
Exchange Plaza, Plot No.C/1, G- Block,
Bandra –Kurla Complex, Bandra (East), Mumbai-400051

SYMBOL: CROWN

Sub: Intimation of schedule of Analyst/Institutional Investor Meeting

Reference: Regulation 30 read with Part A of Schedule III to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, we wish to inform you that the Management of the Company will be attending the following investor conference:

Date	Investor/ Analysts/Events	Mode	Typre of Meeting	Venue of Meeting
March 08, 2024	KYC2024 (Know Your Company organized by Tattvam निवेश	Physical	Confrerence	Ahmedabad

Further, the presentation usually used by the Company officials for such meets is also made available on the Company's website and can be accessed at https://crownlifters.com/wp-content/uploads/2024/03/Crown-Lifters-Business-Presentation.pdf

Note: The schedule may undergo change due to exigencies on the part of Investor / Company

During the aforesaid investor meet, no unpublished price sensitive information or forward-looking statement will be disclosed or discussed.

We request you to disseminate the above information on your website.

Thank you.
Yours faithfully,
For Crown Lifters Limited

Nizar Nooruddin Rajwani

Digitally signed by Nizar Nooruddin Rajwani
DN: c=IN, o=Personal, title=7401, pseudonym=dc1a774e77de48f1aa0cf3d1d957780, 2.5.4.20=a3da63754b33c337ddad95be3c09d85c0f040caca2e4c40e7025bb92421d2471, postalCode=400061, st=Maharashtra, serialNumber=1f2a92504cc23c881a7c745b8a1941be843f6b722446e334648fd1531c079217, cn=Nizar Nooruddin Rajwani
Date: 2024.03.05 19:10:17 +05'30'

NIZAR N RAJWANI
Director & CFO
DIN : 03312143



***Business* Presentation**

It's not the load we lift… It's the legacy we follow.

OVERVIEW

Lightening the Load, since 1984

Established in the year 1984 by Shri Kamruddin V Jaria, Crown Lifters Limited is a professional equipment rental company that finds its presence within India's finest and large (blue chip) companies. With commitment and consistency in reliable services, we have earned a trusted place in our clients' hearts.

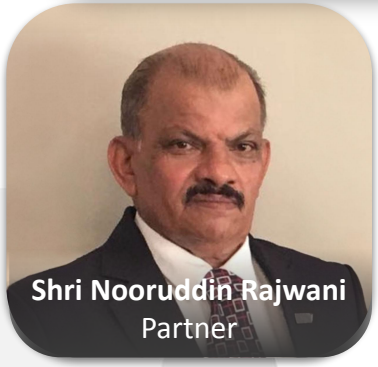
It is this commitment that has helped us in being listed on India's National Stock Exchange. It is a milestone we have achieved because of the continuous support of our stakeholders.

Our **Founders**



Shri Kamruddin V Jaria
Founder

Established Crown Lifters Limited in the year 1984. Later other family members joined the company as partners in 1986.



Shri Nooruddin Rajwani
Partner



Shri Late Murad G Jaria
Partner



Shri Hussain V Jaria
Partner



Shri Siraj V Jaria
Partner

It's not the load we lift… It's the expertise we have.

Lattice Boom Cranes

Crawler

Truck Mounted

Tower

Telescopic Boom Cranes

All Terrain

Truck Mounted

Rough Terrain

Crawler

Pick & Carry

Telehandler

Aerial Work Platform

Man Lifts

Scissor Lift

Spider Lift

Piling - Excavation - And More…

Piling Rig

Vibro Hammer

Excavator

Generator

It's not the load we lift… It's the sectors we serve.

Industries	Infrastructure	Energy	B & F	And More..
Oil & Gas	Bridges	Wind	Airports	Water / Gas pipeline
Refineries	Metros	Solar	Railway Station	Breakwater
Steel	Bullet Train	Thermal	Building Towers	Pile drive / caging
Cement	Coastal Road	Nuclear	Storage	Dredging
Fabrication				








It's not the load we lift… It's the clients we serve.



S.W.O.T Analysis

Strengths

- 40 years of market intelligence & network
- Young & modern fleet - Ave. age 7-8 yrs
- Pan India service presence
- Experience in wide range of equipment and sectors, makes us versatile
- Tech can upgrade, not replace our work
- High credibility & excess to money market

Weaknesses

- Skilled labor shortage, increase in cost
- Heavy transportation and storage cost
- Asset heavy business

Opportunities

- Finance Minister recently unveiled plans to spend $134 billion on infrastructure
- All sectors in almost all States, under boost. Revamp of capacities in Refineries, Steel & Cement plants, Road projects and Green Energy
- Long term projects, timely delivery of new equipment from manufacturers with trade credits

Threats

- Government domestic and or international policy changes
- New players attracted to industry due to the heavy demand
- Chinese equipment suppliers flooding the market

It's not the load we lift… It's the vision we have.

Our **Mission**

To provide the widest and technologically modernized range of construction equipment to the Infrastructure Industry ably supported by trained experts and a process-oriented approach. We will continue to value our relationships and remain true and fair with all our stakeholders.

Our **Vision**

To become India's most preferred supplier of construction equipment servicing all industrial sectors by offering competitive technological edge.

Capex Plan (Incl Duties/GST)

2021 - 2022	₹ 14.80 Cr (Cash Flow + Term Loans)
2023 - 2024	₹ 67.00 Cr (Cash Flow + Term Loans + Trade Credit)
2024 - 2025	₹ 30.00 Cr - *Estimated 1st* ***two quarters*** (Cash Flow + Term Loans + Trade Credit + Preference Shares)

Goals

- Spread investments in different line of expertise to improve optimisation and cover business within the same clients and projects.
- Align buying equipment and time with long term projects for better ROI.
- Build infrastructure and grow company capacities as we increase fleet.
- Equip and educate staff with better tools and techniques to moderate downtime of equipment during breakdown or maintenance.
- Implement seamless communication across all departments and divisions for better client experience and turnaround time during breakdown and transportation of equipment.
- Appointing EHS officer for cultivating practice to safeguard environment, health and safety.
- Rent smaller depots at different project location to save on heavy transportation costs.
- Prepare scalable and sustainable model of business.
- Improve EBITDA margins with best practices.

Board of **Directors**

It's not the load we lift… It's the management we have.



Mr Karim K Jaria
Chairman & Managing Director



Mr Nizar N Rajwani
Executive Director & CFO



Mr Kapoli Divakar Hebbar
Independent Director,
Ex L&T - Sr. DGM [P&M]



Mr Sanjay Dayal
Independent Director
Ex AllCargo - GM Equip Div



Mr Amit B. Nandedkar
Independent Director
Associate V.P. KCEI



Payal Y Gaglani
Independent Director,
CA - Specialization in GST

Disclaimer

This presentation contains certain forward looking statements concerning Crown Lifters Limited current and future business prospects and growth plans, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but not limited to, risks and uncertainties, regarding fluctuations in earnings, our ability to manage growth, competition and economic growth in India. The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the company.

No part of this presentation shall be reproduced, copied, forwarded to any third party either in print of in electronic form without prior express consent of the company.

Presentation has been uploaded on NSE portal