Listed on NSE

VERTOZ

AI-powered MadTech & CloudTech platform

Q1 FY2026

Investor Presentation

EMPOWERING DIGITAL LANDSCAPE

Our Journey

2012 — Formation of Vertoz & Rapid Expansion to an International Office in San Francisco, USA

2013 — Launch of Display & Mobile Advertising Solution

2014 — Development of In-House Programmatic Platform

2015 — Started Operations in London & UAE

2016 — Rebranded Programmatic Platform as IngeniousPlex & Started office in NewYork

2017 — Got Listed on NSE emerge & Become The First Indian Publicly Listed AdTech Company

2018 — Launches PubNX, Adzurite & Admozart

2019 — Emerging Brand Of The Year - Digital Marketing Award

2020 — Migrated from NSE Emerge to NSE Main Board

2021 — Relaunch of PubNX as IncrementX

2022 — Complete overhaul of Vertoz brand & Launch of CTV & DOOH Media

2023 — Vertoz announces merger with PayNX Group, QualiSpace, ConnectReseller & acquired Perfomise

2024 — Expanded presence to Noida & Gurugram

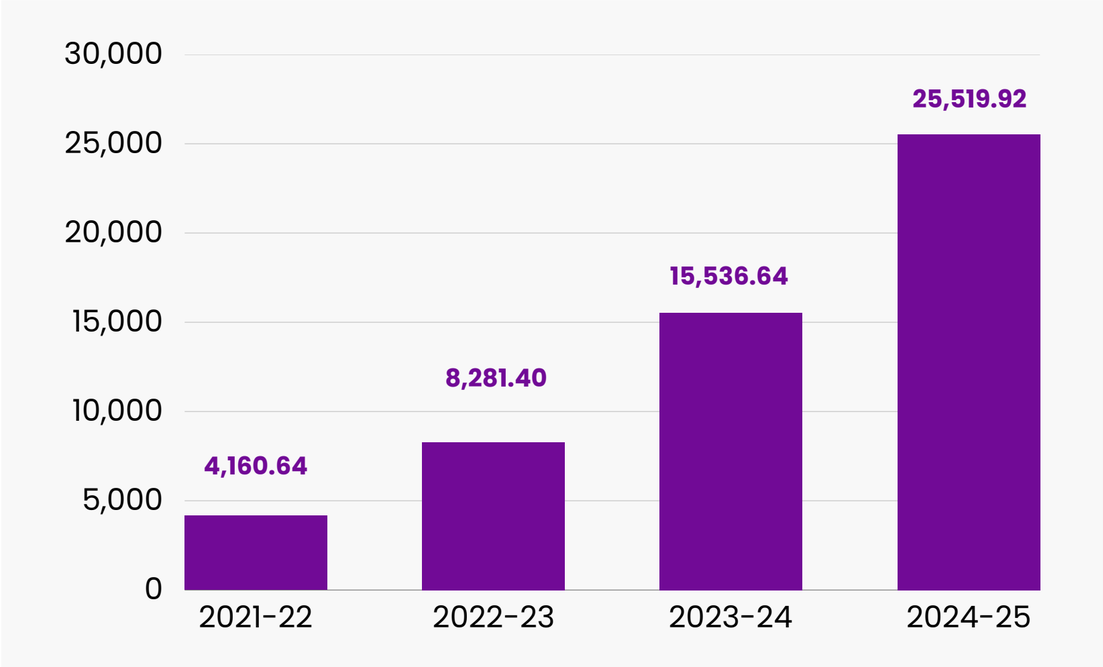
EMPOWERING DIGITAL LANDSCAPE

Listed on NSE

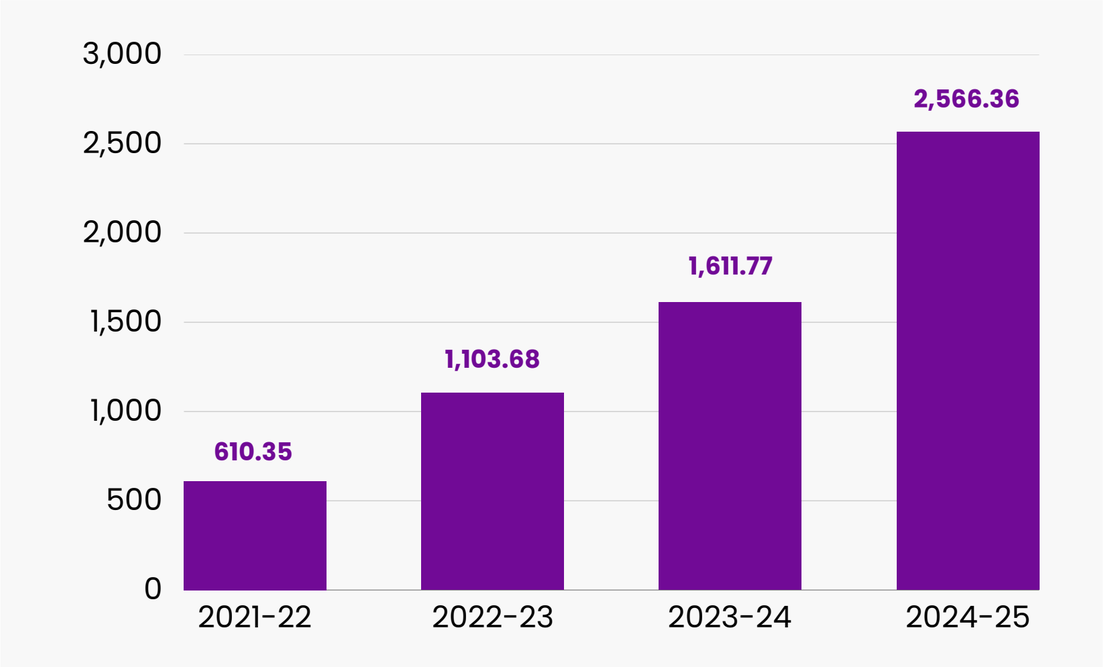
The Financial Growth Story

CONSOLIDATED OVERVIEW

Revenue From Operations



PAT



Q1 FY26 Performance Highlights

VERTOZ

REVENUE

Highest Q1 Revenue

Y-o-Y Growth
54%

Conslidated Y-o-Y Growth
17%

PEOPLE METRICS

Headcount
400

BUSINESS HIGHLIGHTS

- Expanded delivery presence in 2 new cities.
- Expansion to new category of clients : Educational institutes
- Expansion to new geographies : Global & National

EMPOWERING DIGITAL LANDSCAPE

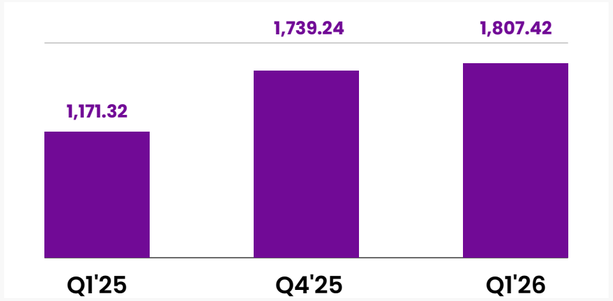
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Financial Performance Snapshot - Q1 FY26

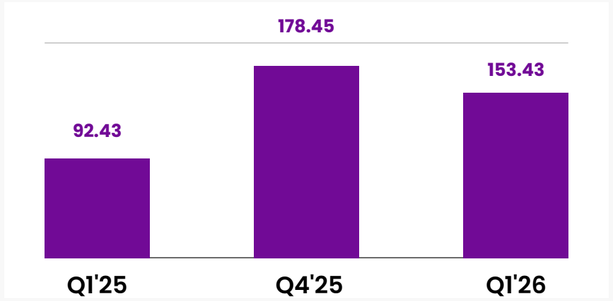
VERTOZ

STANDALONE OVERVIEW

Revenue From Operations (Net of Taxes)	Y-o-Y	Q-o-Q
	54% ↑	4% ↑

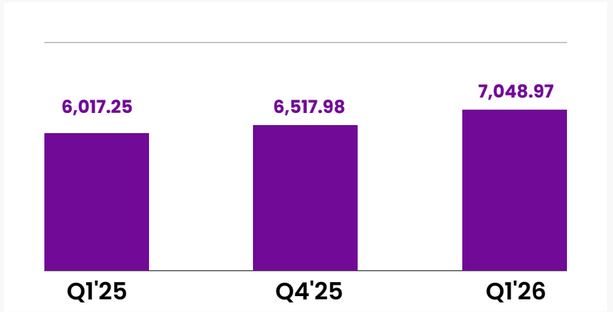


PAT	Y-o-Y	Q-o-Q
	66% ↑	-14% ↓

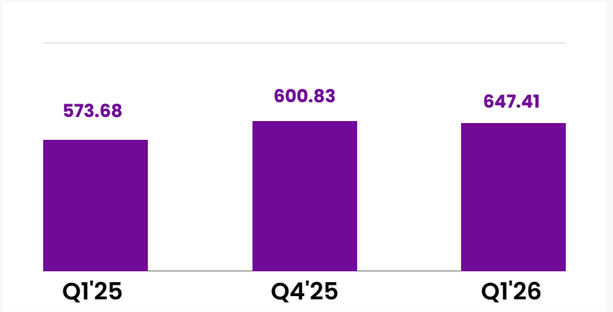


CONSOLIDATED OVERVIEW

Revenue From Operations (Net of Taxes)	Y-o-Y	Q-o-Q
	17% ↑	8% ↑



PAT	Y-o-Y	Q-o-Q
	13% ↑	8% ↑



Top Performing Campaigns - Q1 FY26

Campaign	Impression
Luxury watch Brand	3.4 crore+
Emerging Battery Technology Firm	1.3 crore+
Leading Financial Services Provider	1.4 crore+
Reputed Educational Institution	2 crore+

8 core+ impressions in just 4 campaigns



Listed on NSE

Management's Perspective



ASHISH SHAH
Promoter & Director

"FY2025 was a defining year for us — one that reshaped how we think, operate, and look at the future. FY2026, however, feels different. It's not just about growth; it's about stepping into what's next.

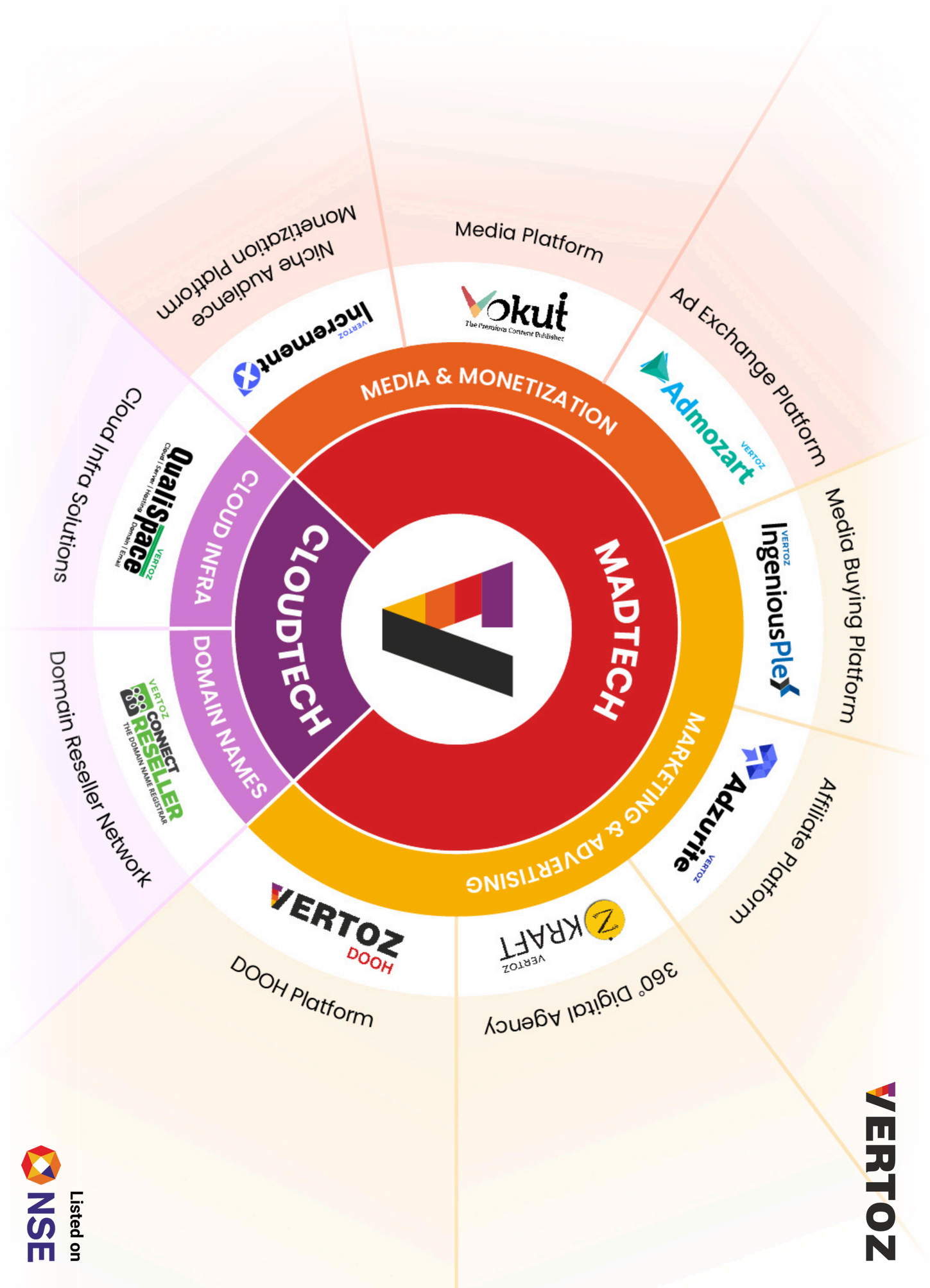
This year, we've taken bold steps — entering new verticals like education by partnering with institutions such as XLRI, expanding into new markets, and bringing in new leadership to drive these fresh ambitions. What's exciting is that this is just the beginning. The momentum we're building is unlike anything we've done before.

The results speak for themselves. Last year, we grew substantially — ***and yet, this June quarter has been our best in five years.*** *It reaffirms that the path we've chosen is working — and evolving.*

But more than numbers, what drives us is a deeper purpose. Vertoz is not just an advertising company. We are a digital-first partner helping businesses become global brands through the power of MadTech and CloudTech.

I'm deeply thankful — to our team across geographies, to our clients who place their trust in us, and to everyone who believes in the journey we're on. We're just getting started."

Digital Landscape We Provide



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Key Clients & Partners

VERTOZ

Network 18	OLA	PUBLICIS GROUPE	HDFC MUTUAL FUND	Mahindra	hp	Godrej
THE TIMES OF INDIA	SWIGGY	OmnicomGroup	AXIS BANK		PubMatic	Emirates
abp न्यूज़	Jio	IPG	AU SMALL FINANCE BANK	HONDA	amazon.in	upstox
SONY liv	dentsu	HSBC	AMFI		Google	Gulf
Disney+ hotstar	WPP	LIC भारतीय जीवन बीमा निगम LIFE INSURANCE CORPORATION OF INDIA	IDFC FIRST Bank	MRF		IKEA

EMPOWERING DIGITAL LANDSCAPE

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Market Size & Opportunity for Vertoz

VERTOZ



$6 Trillion



MadTech – $4 Trillion

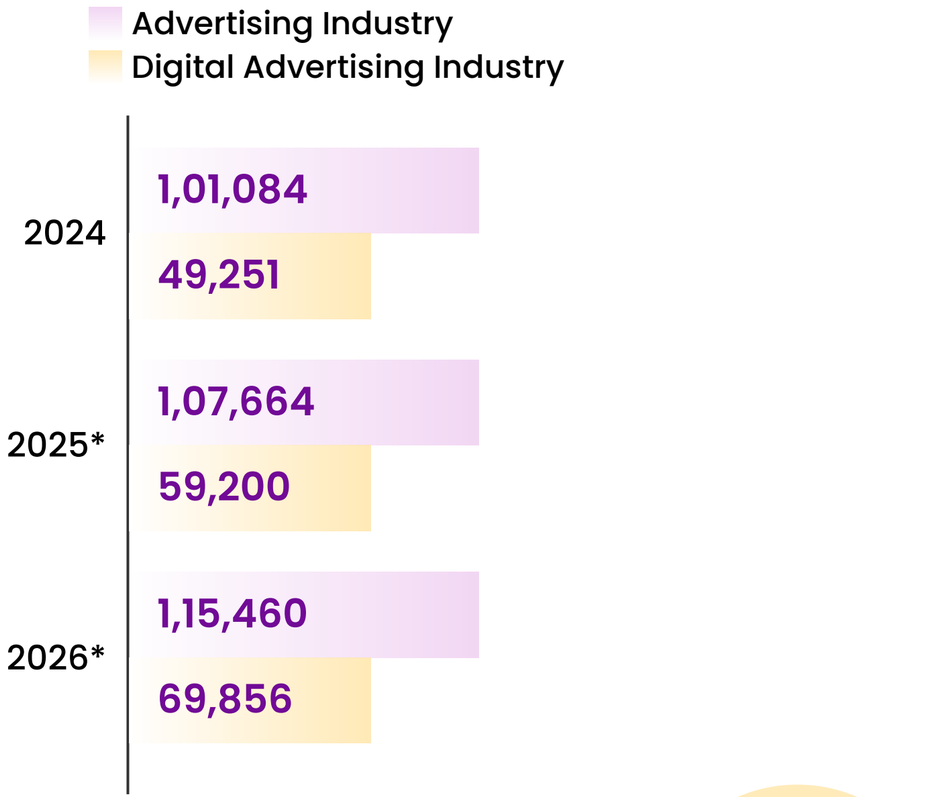
- The global MadTech market, combining Advertising Technology and Marketing Technology, is valued at **$4 trillion**.
- **AdTech** is projected to grow from $987.52B (2023) to $2.42T (2030) at a **CAGR of 13.7%**.
- **MarTech** is expected to rise from $389.1B (2023) to $1.37T (2030) at a **CAGR of 19.8%**.

CloudTech – $2 Trillion

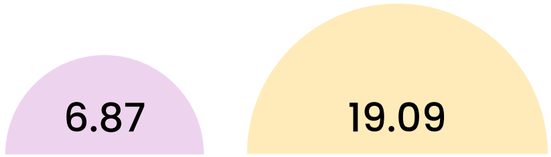
- The CloudTech market presents a strong growth opportunity, valued at **$2 trillion**.
- **Cloud computing** ($619B in 2023) is set to hit $1.55T by 2030 at a **CAGR of 11.4%**.
- The **domain name** industry exceeds $10B, growing at an **8–10% CAGR**.

Industry Outlook (For India)

GROWTH TRAJECTORY (₹ crore)

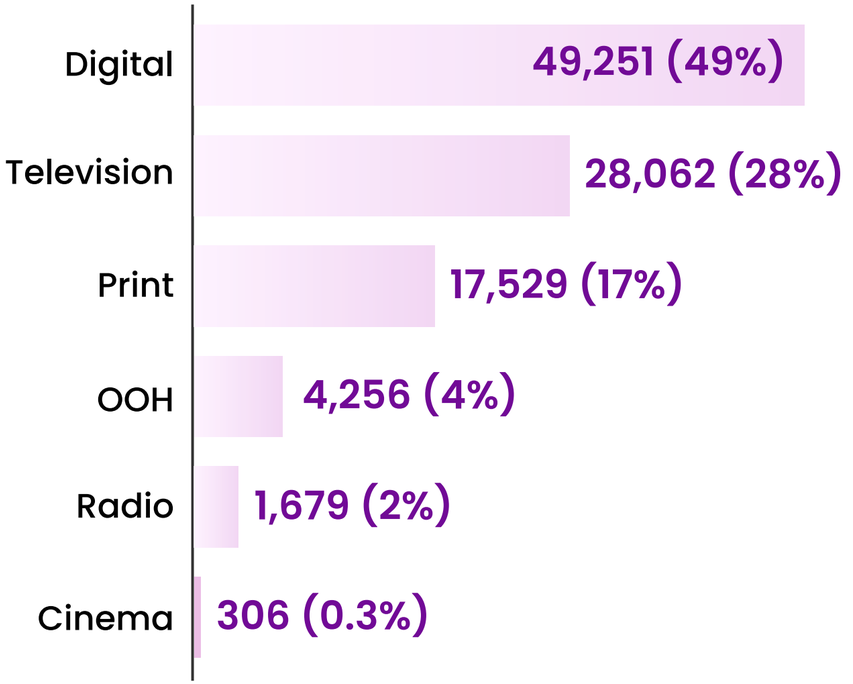


CAGR (%)



*Estimate

HOW THEY STACK UP (₹ crore)



Listed on NSE

Recognitions & Accreditations



HT Achievers

Ad-Tech Achievement Awards

Hindustan Times



Mid-Day Icons

Iconic MadTech Company Award

YOURSTORY



DIGIXX

Digital Marketing Excellence Media Technology/Platform

afaqs!



MOBEXX

Most Outstanding Programmatic Platform for Mobile Advertising

moneycontrol



Brands of India Awards

By YourStory & Ministry of MSME in Advertising & Media

INDIA Entrepreneur



ABP News

Most Outstanding Programmatic Advertising

ET BRAND EQUITY
An initiative of The Economic Times

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iab.

A member of the

Interactive Advertising Bureau

tag REGISTERED

Accredited by the

Trustworthy Accountability Group

APNIC

A member of the

Apnic

ICANN Accredited Registrar

Accredited Registrar

ICANN

ARIN
American Registry for Internet Numbers

A member of the

Arin

Great Place To Work.

Certified

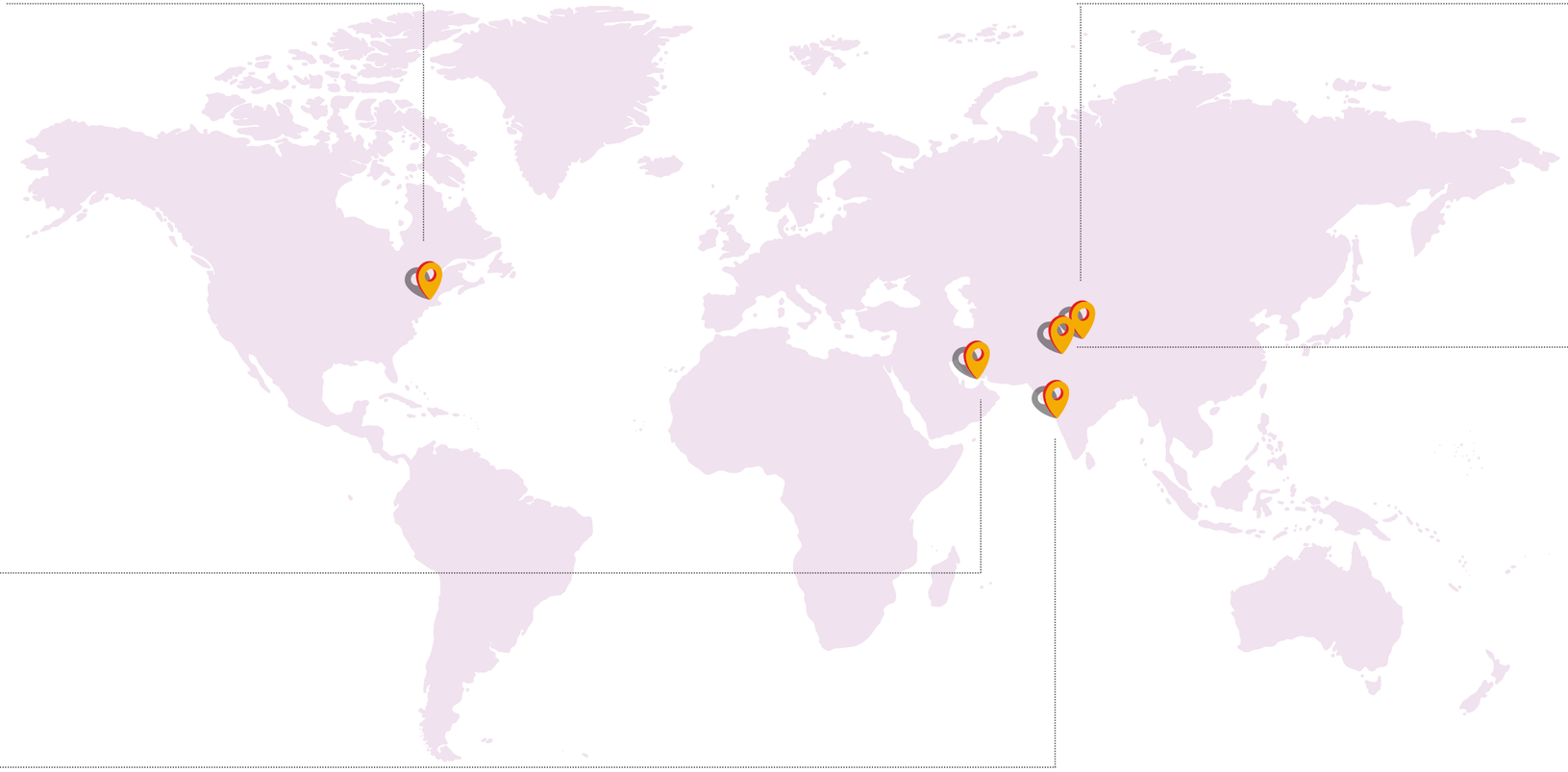
Great Place to Work

Global Reach

VERTOZ

New Jersey

Gurgaon



Noida

Dubai

Mumbai

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Safe Harbour

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THANK YOU



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