May 31, 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051

SYMBOL - EFACTOR

Subject: Investor Presentation for Analysts/Investors Call _ Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

This is in reference to our intimation dated May 26, 2026 regarding the Investors Conference Call scheduled for Monday, June 01, 2026, at 12:30 PM to discuss the audited financial results for the half year and financial year ended March 31, 2026, please find enclosed herewith the Conference call Presentation.

This Investor Presentation may also be accessed on the website of the Company at https://www.efactorexp.com/

You are requested to kindly take the same on your records.

Thanking you,

For E Factor Experiences Limited

Rahul Chauhan
Digitally signed by Rahul Chauhan
Date: 2026.05.31 22:44:55 +05'30'

Rahul Chauhan
(Company Secretary & Compliance Officer)

FACTOR
EXPERIENCES

E - Factor Experiences Limited

Architecting the Future of Experiential Bharat



Investor presentation


FACTOR
EXPERIENCES
WE
are the architecture of awe.

For decades, **experiences were treated as events.**

Temporary | Transactional | Measured by attendance.

But something **changed.**

Destinations became brands. → Culture became infrastructure. → Pilgrimage became tourism. → Tourism became economic development. → Experiences became assets.

E-Factor was built at the **intersection** of this shift.



For 26 years,
we have not merely executed events.
We have shaped the spaces, stories and moments that define how people experience places, cultures and nations.

Engineering the Invisible

Bharat on the Global Stage



These moments are built in the quiet hours before the world arrives in the details no one sees, but everyone feels.

Continuing India's story ...



We have moved beyond the realm of service and into the realm of infrastructure. We don't just witness the "Experience Economy" - We dominate it.

Global Presence

25 Countries. **5** Continents. One Standard of Excellence.



25 Countries
1037+ Events Delivered
156 Awards Won

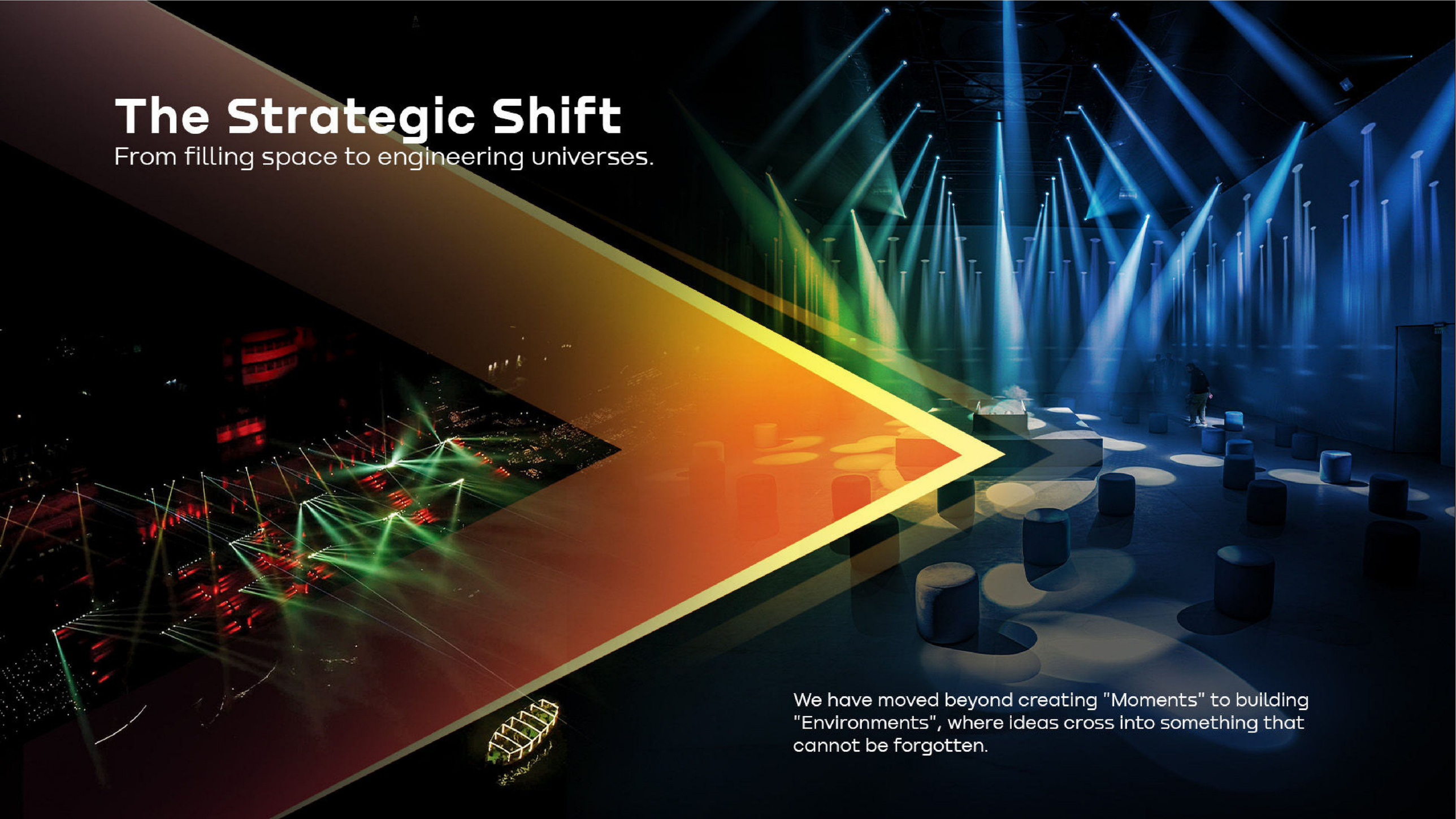
National Presence

India's Most Awarded
Experience Design Company.



The Strategic Shift

From filling space to engineering universes.



We have moved beyond creating "Moments" to building "Environments", where ideas cross into something that cannot be forgotten.

The Standard

From the time-bound to the timeless.

We don’t just execute events; we create permanent landmarks of national pride. Our work is now permanent by design.





01
Spiritual Infrastructure

- Religious tourism.
- Pilgrimage destinations.
- Sacred experiences.

02
Cultural Infrastructure

- Museums.
- Interpretation centres.
- Heritage storytelling.

03
Experience Infrastructure

- Events.
- Sports.
- State celebrations.
- Global showcases.

04
IP Infrastructure

- Immersive experiences.
- Owned platforms.
- Destination IPs.

The future of IP

The Experience Economy

The Arrival Before The Pilgrimage

Prayagraj, Uttar Pradesh

Designing the threshold where millions cross from the ordinary into the extraordinary - monumental in scale and sacred in intent.





Religious And Spiritual Tourism

India Religious Tourism Market Expected to More Than Double by FY32

- India's religious tourism market was estimated at approximately **USD 203 billion** in FY24 and is projected to reach nearly **USD 441 billion** by FY32, reflecting strong long-term structural growth in faith-led travel and experiential tourism

- In 2025, spiritual and religious tourism accounted for nearly **30%–60%** of domestic tourism activity across key pilgrimage circuits and cultural destinations in India..

- Ayodhya witnessed a significant surge in visitor footfalls following the Ram Mandir inauguration, with tourist arrivals increasing from **5.76 crore** in 2023 to **16.44 crore** in 2024. Visitor estimates for 2025 are expected to be substantially higher.

- The Government continues to accelerate investments in religious tourism infrastructure through initiatives such as the **PRASHAD Scheme**, corridor redevelopment projects, airport modernization, railway connectivity, riverfront development, and destination branding

- Maha Kumbh 2025 emerged as one of the world's largest religious gatherings, attracting over **66 crore** devotees and visitors during the event period, significantly boosting tourism, hospitality, transport, and local economic activity

India Religious Tourism Market
Expected to More Than Double by FY32

Values in USD Billion

India Religious Tourism Market

Expected to More Than Double by FY32



Nearly **2.2x growth** by FY32, driven by faith-led travel, infrastructure expansion and rising demand for meaningful experiences.

Government-Led Spiritual Infrastructure Push

Destination	Key Infrastructure Development
Ayodhya	Ram Mandir & city redevelopment
Varanasi	Kashi Vishwanath Corridor
Ujjain	Mahakal Lok Corridor
Kedarnath	Pilgrimage redevelopment
Puri	Heritage corridor development

Strong market tailwinds, large-scale government investments and rising spiritual travel continue to position India as one of the world's most compelling tourism growth stories.



Turning Legacy Into Living Memory

V.O. Chidambaranar Port, Thoothukudi

2,000 years of maritime history that visitors walk through rather than observe behind glass. Permanent by design, moving by nature.

India's First Universe of Stories

Shiva immersive: india's first universe of stories

A cultural phenomenon powered by a **9-layer technology stack**
that makes audiences forget where they end and the story begins.





The Bridal Retreat®
INDIA



The Inner Shift

The Bridal Retreat

The wedding industry knows how to prepare a room. TBR asks - what about preparing the person?

Five days. Wellness, styling, communication, self - discovery. Focused not on the event, but on the life that moves forward from it. A new category, already in motion.

Operational Mastery
The Revenue Logic

Institutional Turnkey Assignments



Tourism Events



Multimedia Show



Sporting Events



Government Events

Private and Social Events (The Liquidity)



Weddings



Personal Events

Diverse Mandates. One Operating Excellence. Compounding Cash Flows.

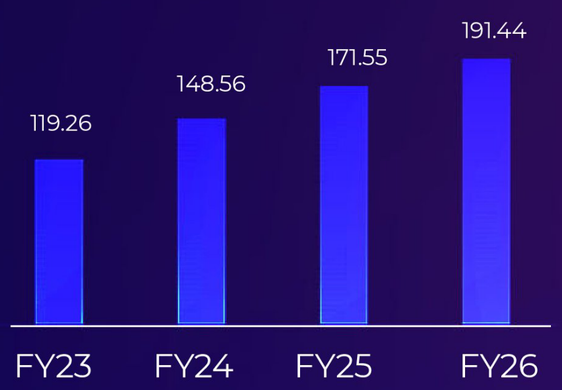
Financial Performance

The Numbers Behind the Narrative

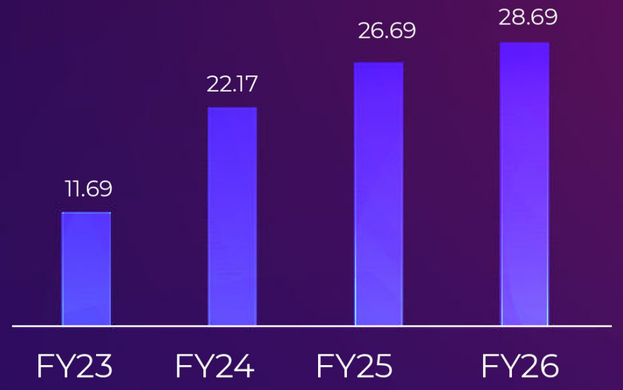
The transition from visionary storytelling to analytical rigour is evidenced by our financial trajectory. E-Factor demonstrates the rare combination of high growth and disciplined efficiency.

Financial- Annual

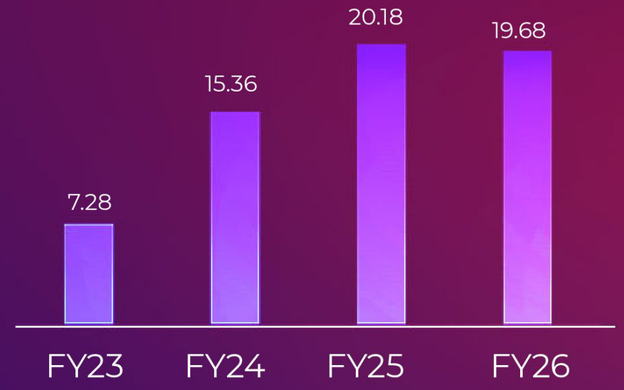
Revenue from Operations (Rs in Cr)



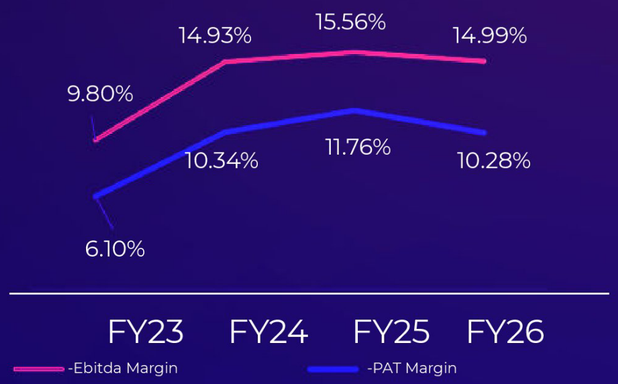
EBITDA (Rs in Cr)



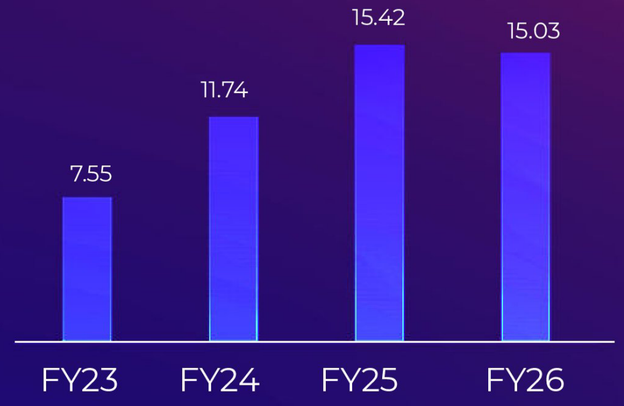
PAT (Rs in Cr)



Profitability Ratio

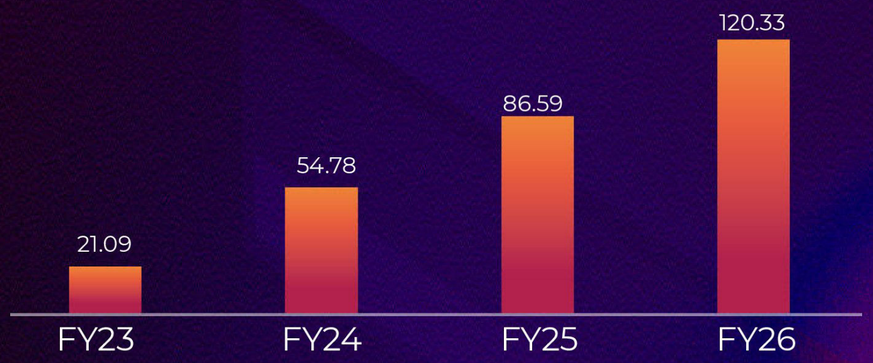


Earnings per Share (EPS) (in Rs)

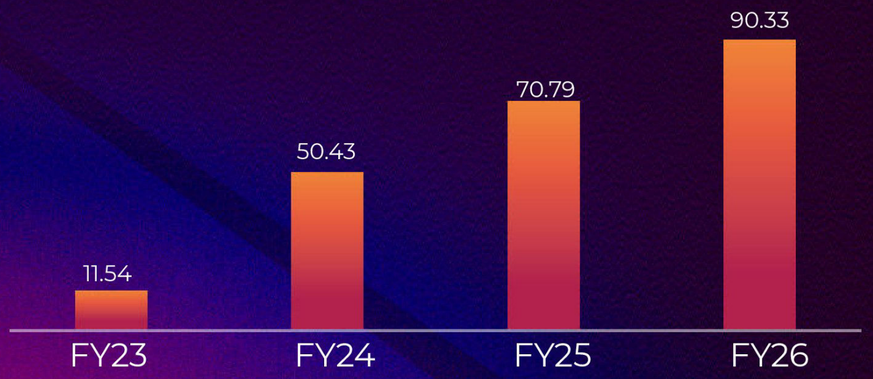


Key Ratios

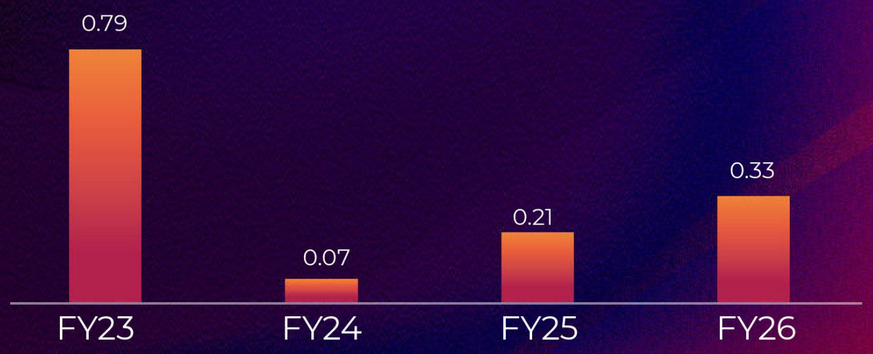
Capital Employed



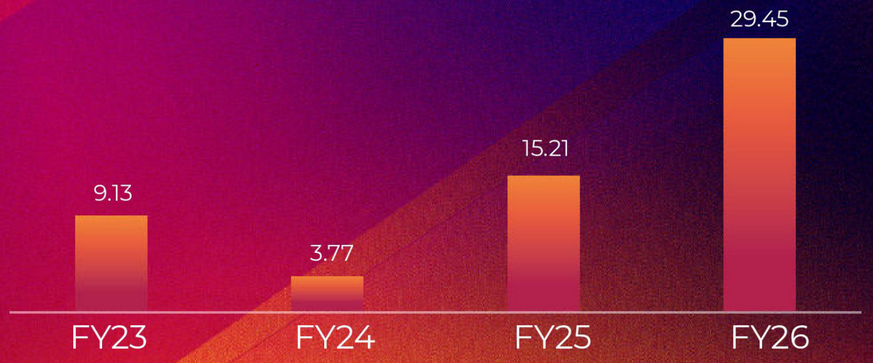
Net worth



Net debt to Equity



Net debt



Financial Performance - Half Yearly

Consistent growth. Strong fundamentals. Disciplined execution.

In ₹ Cr	H2 FY26	H1 FY26	H-O-H	FY26	FY25	Y-O-Y
Income from operations	**138.84**	**52.60**	**164%**	**191.44**	**171.55**	**12%**
Other Expenses	117.88	44.86		162.75	144.86	
EBITDA	**20.96**	**7.74**	**171%**	**28.69**	**26.69**	**8%**
EBITDA Margin %	*15.09%*	*14.71%*	*38 bps*	*14.99%*	*15.56%*	*(57 bps)*
Finance Cost	0.84	0.61		1.45	0.52	
Depreciation and amortisation	1.22	0.71		1.93	1.28	
Other Income	0.88	0.30		1.18	2.15	
Profit / Loss Before Tax	**19.77**	**6.71**	**195%**	**26.49**	**27.03**	**(2%)**
Tax Expenses	5.16	1.65		6.81	6.85	
Net Profit / Loss After Tax	**14.61**	**5.06**	**189%**	**19.68**	**20.18**	**(2%)**
PAT Margins (%)	*10.53%*	*9.62%*	*91 bps*	*10.28%*	*11.76%*	*(148 bps)*
Basic EPS	**11.16**	**3.87**	**188%**	**15.03**	**15.42**	**(3%)**

Financial Performance – Annual

In ₹ Cr	FY24	FY25	FY26
Income from operations	**148.56**	**171.55**	**191.44**
Other Expenses	126.39	144.86	162.75
EBITDA	**22.17**	**26.69**	**28.69**
EBITDA Margin %	14.93%	**15.56%**	**14.99%**
Finance Cost	1.07	0.52	1.45
Depreciation and amortisation	1.05	1.28	1.93
Other Income	0.68	2.15	1.18
Profit / Loss Before Tax	**20.74**	**27.03**	**26.49**
Tax Expenses	5.37	6.85	6.81
Net Profit / Loss After Tax	**15.36**	**20.18**	**19.68**
PAT Margins (%)	**10.34%**	**11.76%**	**10.28%**
Basic EPS	**11.74**	**15.42**	**15.03**

Financial - Balance Sheet

PARTICULARS (INR CR)	FY24	FY25	FY26
EQUITIES & LIABILITIES			
Equity			
(A) Equity Share Capital	13.09	13.09	13.13
(B) Other Equity	37.34	57.70	77.20
Equity attributable to owners	**50.43**	**70.79**	**90.33**
Non Controlling Interest	0.30	0.31	0.82
Total Equity	100.89	141.89	181.43
NON-CURRENT LIABILITIES			
(A) Financial Liabilities			
(i) Borrowings	0.65	1.37	1.31
(ii) Lease liabilities	-	-	-
(iii) Other Financial Liabilities	0.01	0.02	0.01
(B) Provisions	0.67	0.83	0.93
(C) Deferred Tax Liabilities (Net)	-	-	-
(D) Other Non-Current Liabilities	-	-	-
Total Non – Current Liabilities	1.32	2.22	2.25
CURRENT LIABILITIES			
(A) Financial Liabilities			
(i) Borrowings	3.12	13.84	28.14
(ii) Lease liabilities	-	-	-
(iii) Trade Payables	33.04	51.05	27.74
(iv) Other Financial Liabilities	-	-	-
(B) Other Current Liabilities	8.27	10.90	10.94
(C) Provisions	0.85	1.91	0.41
(D) Liabilities for current tax (Net)	-	-	-
Total Current Liabilities	45.27	77.70	67.23
GRAND TOTAL – EQUITIES & LIABILITIES	97.32	151.03	160.63

PARTICULARS (INR CR)	FY24	FY25	FY26
ASSETS			
NON-CURRENT ASSETS			
(A) Property, Plant and Equipment and Intangible Assets	7.71	7.58	15.51
(B) Capital Work-in-progress	-	-	-
(C) Goodwill	0.62	0.62	0.62
(D) Financial Assets			
(i) Investments	0.58	0.58	0.55
(ii) Trade Receivables	-	-	-
(iii) Other Financial Assets	-	-	-
(E) Deferred Tax Assets (Net)	0.98	1.06	0.57
(F) Other Non-Current Assets	0.51	0.56	0.61
(G) Long Term Loans and Advances	1.78	2.50	3.10
Total Non – Current Assets	12.18	12.90	20.96
CURRENT ASSETS			
(A) Financial Assets			
(i) Investments	-	-	-
(ii) Trade Receivables	50.11	112.14	104.55
(iii) Cash & Cash Equivalents	26.18	18.65	21.09
(iv) Bank Balances	-	-	-
(v) Loans	5.89	5.05	10.66
(vi) Other Financial Assets	-	-	-
(B) Current Tax Assets (Net)	-	-	-
(C) Other Current Assets	2.96	2.24	3.37
Total Current Assets	85.14	138.13	139.67
GRAND TOTAL – ASSETS	97.32	151.03	160.63

We believe
the next decade
will belong to
organisations
that can
create, own
and scale
experiences.

Industry Opportunity

- The industry with its allied Segments is estimated to have a market presence of more than INR 500,000 crore.
- Such projection would make this industry larger than the Media and Entertainment (M&E) industry, which has been already given an industry status, however, the event management industry is yet to receive the recognition.
- The industry is projected to experience a CAGR of 8.31% from 2024 to 2029, with the market size reaching USD 5.23 billion in 2024. Additionally, the market concentration remains low, offering significant opportunities for growth and expansion

Sr. No.	Sector	Market Size (INR Cr)
1.	MICE	37,576
2.	Weddings and allied segments	4,13,422
3.	Sports	31,235
4.	Entertainment live events	4,900

Disclaimer

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We Don’t Follow
The Curve, We Draw It.

NSE-Listed Institution.



Coming Soon

E-FACTOR EXPERIENCES ▸▸ Forward.

25+ Years. | **1,000+** Events.

The foundation is strong. The direction is set.